Northern Ireland Poultry Industry Conference

PROGRAMME

Conference Chairman - David Gibson
Director of Agriculture Moy Park Ltd.

9.30am  Morning Coffee & Registration.

10.10am  Conference Welcome - David Gibson
Director of Agriculture Moy Park Ltd.

10.15am  Opening Address - Declan Billington
CEO John Thompson and Sons Ltd, Chair of NIFDA.

MORNING SESSION

Chairman  James Ryan  Managing Director of Hy-Line Ireland.

10.30am  “Global Market Trends & Challenges” - Gary Millar
Business Development Manager, Hubbard, Asia.

11.00am  Raw Material Supply & Trends - Philip Lynch
Trader R&H Hall - Dublin.

11.30am  “Poultry Buying Trends” - Professor Geoff Simmons
Professor of Marketing at Queen’s Management School, Queen’s University Belfast.

12.00pm  Discussion.

12.30pm - 2pm Lunch

AFTERNOON SESSION

Chairman  David Wright - Irish Farmers Journal.

2.15pm  The Changing Dynamics of Avian Flu Across Europe
- Professor Ian H Brown, - Head of Virology Department, Director of EU/IOIE/FAO International Reference Laboratory for Animal Influenza and Newcastle Disease.

2.45pm  Freedom Food Poultry Trends - Sue McCabe
Senior Assessor, RSPCA Assured.

3.15pm  Discussion.

3.45pm  Closing Remarks - David Gibson.

4.00pm  Conference Close.

LUNCH MENU

Pan fried chicken fillet
- stuffed with a herb stuffing
- wrapped in bacon
- served with a leek & white wine sauce
- creamy peppered mash
- & seasonal vegetables

Deep filled apple & cinnamon pie
- Bramley apples with a touch of cinnamon
- in a light pastry with vanilla cream

Freshly Brewed Tea & Coffee

Vegetarian option available, please tick box if required.
David Gibson
Conference Chair
Director of Agriculture Moy Park. After graduating from QUB BSc(Hons) Agriculture David joined Moy Park as a trainee manager in 1984. He is now responsible for all Moy Park Agriculture Operations in Northern Ireland and England – Breeders, Feed Milling, Hatcheries and Broilers. Married with 3 very active sons and enjoys the hobbies of cycling to keep fit, golf and travel when time allows.

Declan Billington
Opening Address
CEO of John Thompson & Sons Ltd, Declan is chair of NIFDA and of the NI Poultry Federation. He is a member of the Agri-Food Strategy Board and also represents Northern Ireland on the board of the Agricultural Industries Confederation. He has sat on the Ministerial Energy and Manufacturing Advisory Group, advising the DETNI minister.
Declan has held a number of prominent industry positions including Chair of CBI Northern Ireland, Chair of the Economic Development Forum's Skills sub group, and Chair of the Northern Ireland Grain Trade Association.

MORNING SESSION

James Ryan
Chair Morning Session
James is Managing Director of Hy-Line Ireland based in Co. Cork. His career has involved time with Ballytree Eggs and a breadth and depth of poultry experience with Cartons before coming MD of Hy-Line Ireland in 1988. The company supplies day old and point of lay pullets primarily to the Irish and N. Ireland markets. James is a long time supporter of the Poultry Industry Education Trust contributing to student scholarships and travel bursaries through sponsorship of PIET Conferences over many years.

Gary Millar
Gary graduated in agriculture from Greenmount, Agricultural Economics from Aberdeen and an MBA from Edinburgh. His poultry career began in 1984 with O’Kane Poultry Ballymena, joining Aviagen Edinburgh in 1999 then moving to establish Aviagen India before becoming a senior manager with Aviagen Australia in 2010. In 2014 he joined Hubbard with responsibilities for Asia. He chairs the Australian Rural Industries Chicken Meat Advisory Panel.

Philip Lynch
Philip is trader with R&H Hall specialising in protein meals and grains. He graduated in Food & Agri-Business Management from UCD in 2008. His final year thesis project involved studying uses of fish oil in animal feed rations in conjunction with United Fish Industries based in Grimsby. He joined R&H Hall in 2008. Philip comes from a farming background. He currently farms a pedigree flock of Suffolk sheep. He is a keen follower of most sports, playing both soccer and gaelic football.

Geoff Simmons
Professor Geoff Simmons is professor of Marketing at Queen’s Management School, Queen’s University Belfast. His research has been published in leading outlets such as the Harvard Business Review. Professor Simmons leads a research project making Tesco Clubcard and other forms of market intelligence available to the N. Ireland agri-food sector. He is a Council member of the Irish Academy of Management and Co-Chair of the 20th Irish Academy of Management Conference 2017.

AFTERNOON SESSION

David Wright
Session Chair
David Wright is the Northern Ireland Editor of the Farmers Journal responsible for news and features in the Northern edition of the paper. He joined the Farmers Journal seven years ago from the Department of Agriculture and Rural Development. He has a degree in General Agriculture and a PhD obtained from QUB. He runs a suckler to beef farm in Co. Tyrone.

Ian Brown
Professor Brown is Head of Virology at the Animal and Plant Health Agency - Weybridge and Director of EU/IOIE/FAO International Reference Laboratories for Avian Influenza, Newcastle Disease and Swine Influenza. Ian is the UK national expert on Avian and Swine Influenza and a designated OIE expert for the three diseases. He provides a broad range of disease consultancy at both international and national level directly relevant to disease control. Ian has undertaken country specific missions to advise on the control of H5N8. His specific research interests include the epidemiology, pathogenicity, transmission and infection dynamics in relation to the control of influenza in animal hosts. He gained his PhD on ‘Epizootiology of influenza in pigs in Great Britain’ and holds a visiting Professorship position in Avian Virology at the University of Nottingham.

Sue McCabe
Since 2016 Sue is Senior Assessor, RSPCA Assured responsible for managing key accounts and a regional team. She was formerly compliance officer with a poultry group but in 2012, after five years auditing she has reversed roles as assessor instead of the assessed! Employed by RSPCA Assured (formerly Freedom Food) but also until the end of last year, delivering Red Tractor audits too, lead species are poultry and pigs. Predominantly East Anglia based but with the occasional forays into other areas - Northern Ireland included.

Conference Registration Form
I shall be attending the N.I. Poultry Conference on Thursday 2nd November 2017

Name: ______________________________ PRINT NAME
Name of Company: _____________________________
Address: ________________________________
Contact Tel. No.: ______________________________
Email Address: ______________________________
I shall be accompanied by: ______________________________ PRINT NAME

The conference fee including 3 course lunch, morning and afternoon Tea/Coffee is £45 Sterling or €50 Euro.

I enclose a cheque for £/€ _______ made payable to Poultry Industry Education Trust (PIET) Name badges will be provided on registration on the day.

Please return this tear off page and send along with your cheque to arrive at address details below no later than Monday 30th October 2017.

Mr Kenneth McConkey
c/o John Thompson & Sons Ltd
35-39 York Road
Belfast BT15 2GW

Tel No: +44 (0)28 9035 3121 Fax No: +44 (0)28 9035 1420
Mobile: +44 (0)7917 133890
Email: kenny.mcconkey@thompson.co.uk

Please remember to complete your email details so we can send electronic notifications of any forthcoming events.